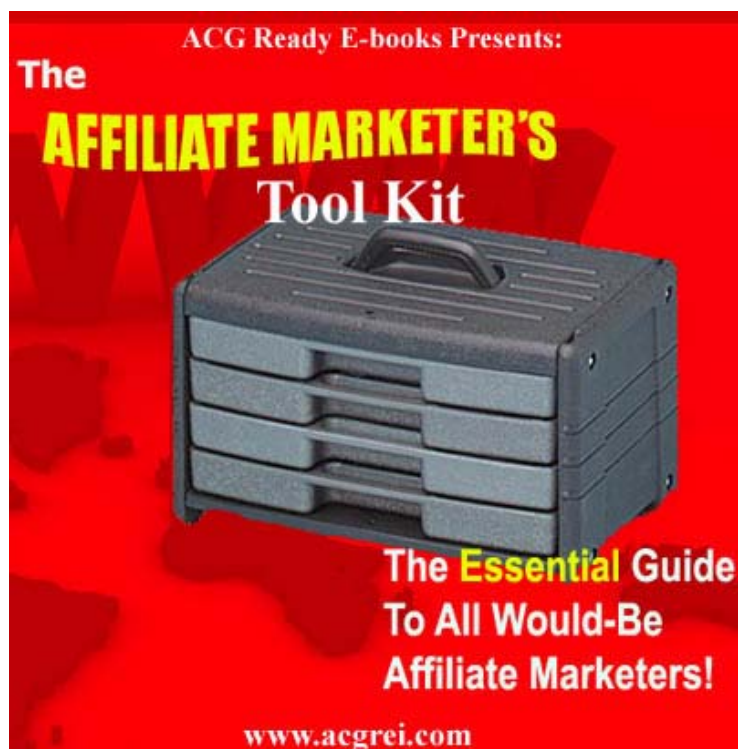


# The Affiliate Marketer's Tool Kit



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## **Affiliate Marketing Introduced**

Being in the affiliate marketing business is not that hard with the power of the Internet at your fingertips. It's much easier now compared to the days when people had to use the telephone and other forms of information just to get the latest updates on how their program was coming along.

Here's what a typical day in the life of a home-based affiliate would be:

Upon waking up and having breakfast, the computer is turned on to check out new developments in the network. As far as the marketer is concerned, there might be new things to update and statistics to keep track of.

The site design has to be reviewed for any updates or revisions that need to be made. The marketer knows that a well-designed site can increase sign ups from visitors. It can also help in the affiliate's conversion rates.

After completing this, it's time to submit the affiliate program to directories that lists affiliate programs. These directories are ways to attract people in joining your affiliate program. This method is a sure way of promoting the affiliate program.

Time to track down the sales you are getting from your affiliates. There are phone orders and mailings to track down. They also must see if there are new clients checking the products out. They must also make sure to be noting down the contact information that might be a viable source in the future.

There are a lot of resources to sort out. Ads, banners, button ads and sample recommendations to give out because the marketer knows that this is one way of ensuring more sales. Best to stay visible and accessible too.

The affiliate marketer remembered that there are questions to answer from the visitors (i.e. potential customers). This has to be done quickly. Nothing can turn off a customer like an unanswered email.

Nobody wants to be ignored, and customers are not always the most patient of all people. It's best to answer quickly, professionally, and politely. Remember, customers are the lifeblood of your business. It's cheaper, easier and much more profitable to retain one customer than have to prospect for several more.

In the process of doing all the necessities, the marketer is logged on to a chat room where he or she interacts with other affiliates and those under that same program. This is where they can discuss things on how to best promote their products.

There are things to be learned and it's a continuous process. Sharing tips and advice is a good way of showing support as well as picking up useful tidbits that be put to use making the marketer more money. There may be others out there wanting to join and may be enticed by the discussion that is going on.

The newsletters and E-zines were updated days ago, so it is time for the affiliate marketer to see if there are some new things happening in the market. This will be written about in the marketer's publication to be distributed to the old and new customers.

These same publications are also an important tool in keeping up to date with the newly introduced products. The marketer has put up a sale and promotion that customers may want to know about. Besides, they have to keep up with the deadline of these sales written in the publications.

Now it's time to show appreciation to those who have helped the marketer in the promotions and sales increases. Nothing like mentioning the people, their sites and the efforts that they have made to make everything work. Of course, this will be published in the newsletters.

The marketer still has time to write out recommendations to those who want credible sources for the products being promoted. There is also time to post some comments on how to be a successful affiliate marketer on a site where there are a lot of wannabes.

**Time flies.** Our subject missed lunch today, but is satisfied with the tasks accomplished. Time to get some well-earned rest and relaxation. And of course, the commute back home from "work" is pleasant.

Ok, so this may not be all done in a day. However, this gives you an idea of how an affiliate marketer, a dedicated one that is, spends the marketing day.

# The 3 Things All Affiliate Marketers Need To Do To Survive

Every affiliate marketer looks for the most successful market that gives him or her the biggest opportunity at a large paycheck. Sometimes they think there is some magic formula that can do this for them. Actually, it's a little more complicated than that. The main tools are good marketing techniques that have been proven over the years by hard work and dedication.

There are tactics that have worked before with online marketing and are continuing to work in the online affiliate marketing world of today. By implementing these three marketing tips, you'll be able to increase your sales and prosper in the affiliate marketing arena.

## What are these three tactics?

### **1. Using unique web pages to promote each separate product that you are marketing.**

Don't lump all of it together just to save some money on web hosting. It is best to have a site focused on each and every product and nothing more.

Always include product reviews on the website so that your visitors will have an initial understanding on what the product can do for those who buy it. Make sure to include testimonials from users who have already tried the product. Be sure that these customers are more than willing to allow you to use their names and photos on the site of the specific product you are marketing. You can offer incentives such as a free product or advertising space on your website in exchange for some kind words about your product.

You can also write articles highlighting the uses of the product and include them on the website as an additional page. Make the pages attractive and compelling. Don't forget to include calls to act on the information provided. Each headline should attract the reader to try and read more, even contact you. This will help your readers to learn what the page is about and will want to find out more. Your primary goal is not only to inform but also to close the sale.

### **2. Offer free reports to your readers.**

If possible position them at the very top left side of your page so it they simply cannot be missed. Try to create auto responder messages that will be e-mailed to those who input their personal information into your sign up box. This is known as an opt-in list. Your list is your most important asset. Once you build a high quality targeted list, you can make a lot more money by selling your affiliate products to your subscribers.

According to research, a sale is closed usually on the seventh contact with a prospect. Only two things can possibly happen with the web page alone: a closed sale or the prospect leaves the page never to return. By placing useful information into their inboxes at certain specified periods, you will remind them of the product that they thought they wanted earlier. You also will find out it's much easier to sell to a prospect who's already warmed up or "primed" to buy your product. Be sure that the content is directed toward specific reasons to buy the product. Don't make it sound like a sales pitch.

Focus on important points like how your product can make life easier and more enjoyable. Include compelling subject lines in the email. As much as possible, avoid using the word "free" because there are still older spam filters that pace those kind of contents into the junk folder even before anyone reads it. Convince those who signed up for your free reports that they will be missing out on something big if they do not consider purchasing one of your products or services.

### **3. Get the kind of traffic that is targeted to your product.**

If all of your efforts in marketing your products are untargeted, your success rate in closing a sale will be minimal. It's a waste of your valuable time and hard earned marketing dollars to go into marketing your products without a plan. You need to have a laser-like approach when it comes to generating traffic.

There are so many websites out there it can be hard to get noticed. Building up a following online can be a daunting task. Try using some of the following strategies to bring more visitors/customers to your site. Some are easier than others to get started, but can be well worth it once you're done.

One of the oldest and sometimes most difficult ways of getting your website noticed is the search engine submission method. This strategy constitutes submitting your site to every search engine that you can. You can do this manually by visiting each search engine individually, or you can hire a service firm to submit your site for you. The problem is that even after your website is submitted, it may be ten pages or more deep on the search results. I don't know about you, but I typically don't venture past the first page or two of search results. You can use search engine optimization or SEO to improve your ranking, but this can only get you so far as well. When starting your online presence, search engine submission is definitely a must, but don't place too much weight on it generating much traffic for you early on.

Another strategy you may want to use is pay per click or PPC. Pay per click services allow you to bid on how much money you'd like to spend per visitor to come to your website. The beauty of this is that you only pay when someone clicks on your sponsored ad and visits your site. You can bring targeted traffic to your website, and only spend what you want to. This falls in line with the laser-like approach I wrote about above. The key to this strategy is picking the right PPC service for you. You need to decide if price per click is the most important, or if you are looking for the largest and most broad engine available. The downside with this method is that if

you're like most budding online entrepreneurs, you don't have much of a budget available for advertising and marketing. This can be a deterrent for many new businesses. You need to decide if it's an expense you want to take on.

Another strategy available to websites looking to raise their profile is the link exchange method. The premise is that you post your website available for other webmasters to trade. You contact webmasters that you'd like to have link to your website, and they in turn do the same. One benefit is that it can raise your page rank with search engines that put weight on how many sites link to yours. It can also help you reach a greater customer base with a site that compliments yours. The downside is that many sites put your link on massive pages listed as "partner sites" They may have hundreds of links on this page, and yours may be buried much the same as in a search engine ranking. Another negative is that if the site is too closely related to yours, it may actually steal potential customers. I've found this strategy not to work very well overall, but in some cases, it does have its merits.

You could also write and publish your own e-book like this one. You can make this on whatever topic you may know a fair amount of information about. It would be a good idea to somehow be related to the information or products on your website, but not mandatory. You could sell this e-book, or give it away to potential customers as a free gift for stopping by your website. You could also use it as an incentive to signup for your mailing list. The e-book should contain a link to your website so that it acts as a salesman for your site. You can see an example, and download a free copy for yourself of a marketing e-book related to free internet traffic by going to the following link: [Free Website Traffic](#).

If you're not using these strategies, any or all of them can help add traffic to your website. The most important thing for any web-based business is to have consistent traffic arriving all of the time. Without traffic, your website is just collecting dust and costing you money. Make sure that you're doing everything that you can to bring potential customers to you.

The tactics given above are not very difficult to implement. It just requires a little time and an action plan on your part. Try to use these tips for several affiliate marketing programs. You can start to form a good source of income and out hustle your competition.

# So Many Affiliate Programs! Which One Do I Choose?

Ask questions first before you join an affiliate program. Do research about the program that you intend to join. This can help you learn what you're getting into, as well as help you maximize the money that you can make. When you know the ways in which you'll be paid, and how it's done, it makes the process much easier for you.

**Will it cost you anything to join?** Most affiliate programs being offered today are free of charge. So why settle for those that charge you some cash before joining. If it's a great product, they shouldn't need to charge you to get their information spread.

**When do they issue the commission checks?** Every program is different. Some issue their checks once a month, every quarter, etc. Select the one that is suited to your payment time choice. Many affiliate programs are setting a minimum earned commission amount that an affiliate must meet or exceed in order for their checks to be issued.

**What is the hit per sale ratio?** This is the average number of hits to a banner or text link it takes to generate a sale based on all affiliate statistics. This factor is extremely important because this will tell you how much traffic you must generate before you can earn a commission from the sale.

**How are referrals from an affiliate's site tracked and for how long do they remain in the system?** You need to be confident in the program enough to track the people you refer from your site. This is the only way that you can credit for a sale. The period of time that those people stay in the system is also important. This is because some visitors do not buy initially, but may want to return later to make the purchase. Know if you will still get credit for the sale if it is done some months from a certain day.

**What are the affiliate stats available?** Your choice of affiliate program should be capable of offering detailed stats. They should be available online anytime you decide to check them out. Constantly checking your individual stats is important to know how many impressions; hits and sales are already generated from your site. Impressions are the number of times the banner or text link was viewed by a visitor of your site. A hit is the one clicking on the banner or text links.

**Does the affiliate program also pay for the hits and impressions and not just the commissions on sales?** It can be important that impressions and hits are also paid, as this will add to the earnings you get from the sales commission. This is especially important if the program you are in offers low sales to be able to hit ratio.

**Who is the online retailer?** Find out whom you are doing business with to know if it is really a solid company. Know the products they are selling and the average amount they

are achieving. The more you know about the retailer offering you the affiliate program, the easier it will be for you to know if that program is really for you and your site.

**Is the affiliate a one tier or two tier program?** A single tier program pays you only for the business you yourself have directly generated. A two-tier program pays you for the business, plus it also pays you a commission on the sales generated by any affiliate you sponsor in your program. Some two-tier programs are even paying small fees on each new affiliate you sponsor. This is similar to a recruitment fee.

**Lastly, what is the amount of commission paid?** 20% - 80% (and some cases, **100%**!) is the commission paid by most programs. .01% - .05% is the amount paid for each hit. If you find a program that also pays for impressions, the amount paid is not much at all. As you can see from the figures, you will now understand why the average sales amount and hit to sale ratio are important.

Those are some questions that need answered before you enter into an affiliate program. You should be familiar with the many important aspects that your chosen program should have before incorporating them into your website. Try to ask your selected affiliate program these questions. These can help you select the right program for you.

## Why participate in an affiliate program?

Participating in an affiliate program allows you to work part-time. It gives you the opportunity to build a stream of residual income. It also gives you an opportunity to be an owner of a small business. They can allow you to generate what is known as passive income. This is income that once setup can lead to repeated income for several months or years to come.

How do you choose a good affiliate program to promote? Here are some tips you may want to look over before choosing one:

### **1. A program that you like and have interest in.**

One of the best ways of knowing what kind of program you wish to promote is if you are interested in purchasing the product yourself. If that's the case, chances are there are many others similar to you who are also interested in the same program and products.

### **2. Look for a program that is of high quality.**

For instance, look for one that is associated with many experts in that particular industry. This way, you are assured that of the standard of the program you will be joining into.

### **3. Join in the ones that offer real and viable products.**

How do you know this? Do some initial research. If possible, track down some of the members and customers to give you a testimonial on the credibility of the program.

### **4. It's a program that is catering to a growing target market.**

This will ensure you that there will be more and more demand for your referrals. Make inquiries. There are forums and discussions you can participate in to get good and reliable feedbacks. Check out [Warrior Forum](#) for tons of advice and freebies from experienced online marketers. This is a great reference tool for brand new online marketers, aspiring affiliate marketers and veterans alike.

### **5. A program with a compensation plan that pays out a residual income and a payout of 40% or more would be a great choice.**

There are some programs offering this kind of compensation. Look closely for one. Do not waste your time with programs that do not reward substantially for your efforts. One of the best affiliate marketplaces around is [ClickBank](#). You can promote all types of products ranging from weight loss products to how to make money online. This is a great place to get your feet wet and join some reputable affiliate programs with very nice

payout structures. You could buildup a nice residual income by only promoting [Clickbank](#) programs, and many people do just this. If you don't have a [Clickbank](#) ID, you absolutely need to signup for one today.

**6. Be aware of the minimum quotas that you must fulfill or sales target that is too hard to achieve.**

Some affiliate programs impose minimum values that you must meet before you get your commissions. Just be sure that you are capable of attaining their requirements.

**7. Select one that has plenty of tools and resources that can help you grow the business in the shortest possible time.**

Not all affiliate programs have these capacities. Make sure you decide on one with lots of helpful tools you can use. While this is not a deal breaker, it can only help in your success.

**8. Check out if the program has a proven system that can allow you to check your networks and compensation.**

Also check if they have it available online for you to check anytime and anywhere. This makes your life a lot easier, especially if you're managing more than one program.

**9. The program is offering strong incentives for members to renew their membership each time.**

An affiliate program that provides continuous upgrades for its products has a better chance to retain its members. These things can assure the growth of your networks.

**10. Be aware of the things that members are not happy about in a program.**

Like with the ones mentioned above, you can do your checking at discussion forums. If you know someone in that same program, there is no harm in asking if there are many downsides involved.

Have a thorough and intensive knowledge about the affiliate program and network you will be promoting.

Knowing the kind of program you are getting yourself into will make you an informed promoter and help ensure that you stick with it.

# Using Product Recommendations To Increase Your Bottom Line

There are many ways to increase your earnings. One of the more important ways of increasing your affiliate marketing bottom line and sales is with product recommendations. Many marketers know that this is one of the most effective ways in promoting a certain product.

If customers or visitors trust you enough, they will definitely trust your recommendations. Be very careful in using this approach. If you start promoting everything by recommendation, your credibility will actually wear thin. This can be especially true when recommendations are seemingly exaggerated or without much merit.

Do not be afraid to mention things that you do not like about a given product or service. Rather than lose any points for you, this will make your recommendation more realistic and will tend to increase your credibility.

Furthermore, if your visitors are interested in what you are offering, they will be more than delighted to learn what is good about the product, what is not so good, and how the product will benefit them. An honest opinion can go long way with your customers. Remember, a lot of them will look to you as the source of trusted information that they need to make a good decision.

When you are recommending a certain product, there is one thing to remember...  
**Sound like the true and leading expert in your field.**

Remember this simple equation: Price resistance diminishes in direct proportion to trust. If your visitors feel and believe that you are an expert in your niche, they are more inclined to making that purchase. On the other hand, if you are not exuding any confidence and self-assurance in endorsing your products, they will probably feel that same way and will go in search of another product or service that is more believable.

How do you establish this aura of expertise? By offering unique and new solutions that they cannot get anywhere else. Show proof that what you are promoting works as promised. Display prominent testimonials and endorsements from respected and known personalities, in related fields of course.

Avoid hype at all costs. It is better to sound low key and confident, than to scream and seek attention. Besides, you don't want to sound unprofessional and have that thought stick with your potential customers and clients, now would you? Best to appear calm, cool and collected.

Remember, prospects are not stupid. They are actually turning to experts and may already know the things that you know. If you back up your claims with facts and data, they may

gladly put down their hard-earned money towards your products. However, if you don't, they are smart enough to try and look at your competitors and what they are offering.

While recommending a product, it is also important that you give out promotional freebies. People are already familiar with the concept of offering freebies to promoting your own products. Very few people do this to promote affiliate products. Try to offer freebies that can promote or even have some information about your products or services.

Before you add recommendations to your product, it is a given that you should try and test the product and support. Do not run the risk of promoting garbage products and services. Just think how long it took you to build credibility and trust among your visitors. Don't throw it away by promoting a snake oil product that only helps the schemer who created it. Be your visitors' advocate and do your best to shield them from the junk that is on the market.

If possible, have recommendations of products that you have 100% confidence in. Test the product support before you begin to ensure that the people you are referring it to would not be left high and dry when a problem suddenly arises. Remember, you're only as good as the products that you promote. Your customers see you as a representative of your affiliated products.

# Top 3 Ways To Boost Your Affiliate Commissions Overnight

The ideal world of affiliate marketing does not require having just one website, dealing with customers, refunds, product development and maintenance. Affiliate marketing is one of the easiest ways of launching into an online business and earning more profits with very little if any overhead.

Assuming you are already into an affiliate program, what would be the next thing you would want to do? Double, or even triple, your commissions, right? How do you do that?

Here are some powerful tips on how to boost your affiliate program commissions overnight.

## **1. Know the best program and products to promote.**

Obviously, you would want to promote a program that will enable you to achieve the greatest profits in the shortest possible time.

There are several factors to consider in selecting such a program. Choose the ones that have a generous commission structure. Have products that fit in with your target audience, and that has a solid track record of paying their affiliate easily and on time. If you cannot seem to increase your investments, dump that program and continue looking for better ones.

There are thousands of affiliate programs online which gives you a reason to be selective. You may want to choose the best to avoid losing your advertising dollars.

Write free reports or short E-Books to distribute from your site. There is a great possibility that you are competing with other affiliates that are promoting the same program. If you start writing short reports related to the product you are promoting, you will be able to distinguish yourself from the other affiliates.

In the reports, provide some valuable information free. If possible, add some recommendations about the products. With writing and publishing your own e-books, you build up credibility as an expert. Customers will see that in you and they will be enticed to try out what you are offering.

## **2. Collect and save the email addresses of those who download your free e-books.**

It is a known fact that people do not make a purchase on the first solicitation. You may want to send out your message more than six times to make a sale.

This is the simple reason why you should collect the contact information of those who downloaded your reports and e-books. You can make follow-ups on these contacts to remind them to make a purchase from you.

Get the contact information of a prospect before sending them to the vendor's website. Keep in mind that you are providing free exposure for the product owners. You get paid only when you make a sale. If you send prospects directly to the vendors, chances are they would be lost to you forever.

When you get the prospects' contact info, you can always send other marketing messages to them to be able to earn an ongoing commission instead of a one-time sale only. Prospect lists are like gold. Because these lists are highly targeted to what you're promoting they are invaluable. You can promote new affiliate products to your prospects; sell your own published content, or many other things. Use your imagination. Ask any online marketer what their most important possession is and to an individual they'll say "my opt-in list".

Publish an online newsletter or E-zine. It's always best to recommend a product to someone you know rather than to sell to a stranger. This is the purpose behind publishing your own newsletter. This also allows you to develop a relationship based on trust with your subscribers.

This strategy is a delicate balance between providing useful information and a sales pitch. If you continue to write informative editorials, you will be able to build a sense of reciprocity in your readers that may lead them to support you by buying your products.

### **3. Ask for higher than normal commission from merchants.**

If you are already successful with a particular promotion, you should try and approach the merchant and negotiate a percentage commission for your sales.

If the merchant is smart, he or she will likely grant your request rather than lose a valuable asset in you. Keep in mind that you are a zero-risk investment to your merchant; so don't be shy about requesting a raise in your commissions. Just try to be reasonable about it.

Write strong pay Per Click ads. PPC search engines are the most effective means of advertising online. As an affiliate, you can make a small income just by managing PPC campaigns such as Google AdWords and Miva. Then you should try and monitor them to see which ads are more effective and which ones to dispose of.

Try out these strategies and see the difference it can make in your commission checks in the shortest of time.

# How To Avoid The 3 Most Common Affiliate Mistakes

Here are some caution signs and dangerous paths that you shouldn't be treading on in the affiliate marketing scene!

Affiliate marketing is one of the most effective and powerful ways of earning income online. This program gives everybody a chance to make a profit through the Internet. Since these affiliate marketing programs are easy to join, implement and pay a commission on a regular basis, more and more people are joining this business.

However, like all businesses, there are lots of pitfalls in the affiliate marketing business. Committing some of the most common mistakes will cost the marketers a large portion taken from the profit they are making everyday. That is why it is better to learn from this advice rather than learning the hard and expensive way.

## **Mistake number 1: Choosing the wrong affiliate.**

Many people want to earn from affiliate marketing as fast as possible. In their rush to be part of one, they tend to choose a bandwagon product. This is usually a product that the market thinks is "hot". They choose the product that is in demand without actually considering if the product is viable. This is not a very wise move obviously.

Instead of jumping on the bandwagon, try to choose a product in which you are truly interested. For any endeavor to succeed, you should take some time to plan and figure out your actions.

Pick a product that appeals to you. Then do some research about that product to see if it is demand. Promoting a product you are more passionate about is easier than promoting one for the sake of the earnings only.

## **Mistake number 2: Joining too many affiliate programs.**

Since affiliate programs are very easy to join, you might be tempted to join multiples of affiliate programs to try and maximize the earnings you will be getting. You may think that there is nothing to lose by being part of many affiliate programs.

True, that is a great way to have multiple sources of income. However, joining multiple programs and attempting to promote them all at the same time will prevent you from concentrating on each one of them. Remember, we want to operate as a laser, not like a 20-Watt bulb.

The result? The maximum potential of your affiliate program is not realized and the income generated will not exactly be as huge as you were thinking initially it would. The best way to get excellent result is by joining just one program that pays a 40%

commission at least. Then give it your best effort by promoting your products enthusiastically. Use the strategies from earlier in this book such as PPC to really get the ball rolling. As soon as you see that it is already making a reasonable profit, then maybe you can add another affiliate program to your arsenal.

The technique to use is slow and steady. There is really no need to rush into things, especially with affiliate marketing. With the way things are going, the future is looking bright and it seems affiliate marketing will be staying for a long time too. They'll be there once you're ready for them.

### **Mistake number 3: Not buying the product or using the service.**

As an affiliate, your main purpose is to effectively and convincingly promote a product or service and to find customers. For you to achieve this purpose, you must be able to relay to the customers accurate information about product and service. It is obviously difficult for you to do this when you haven't tried the product or service out. Thus, you will fail to promote and recommend them convincingly. You will also fail to create a buzz in your customers to what you are offering.

Try the product or service personally first before you sign up as an affiliate to see if it is really delivering what it promises. If you have done so, then you are one of the credible and living testaments aware of its advantages and disadvantages. Your customers will then feel the sincerity and truthfulness in you and this will trigger them to try them out for themselves.

Time is the key. Take the time to analyze your marketing strategy and check if you are on the right track. If done properly, you will be able to maximize your affiliate marketing program and earn higher profits.

# Resource Guide

## **Recommended Reading**

[Auction Traffic Explosion](#) - You will discover \*proven\* methods of driving traffic to your websites, squeeze pages and affiliate related offers. These are methods an Ebay Powerseller has been using since 2004 and continues to use today. Most of these methods are still relatively unknown and you can start implementing these methods into your business within minutes.

[Edmund Loh's Guide to Private Label Rights](#) – your essential guide to buying and selling Private Label products in the Internet marketplace. This is one of the earliest and often updated manuals on Private Label Rights in the Internet Marketing community!

[19 Internet Business Models](#) – eliminate guesswork and discover what makes the world go round for Internet Entrepreneurs and copy their success business systems for your own in a flash – low cost, high profit!

## **Recommended Affiliate Programs**

The following programs are affiliate programs that I have personally tried. I've done the legwork for you to help get you jumpstarted on your way to affiliate marketing.

[Viral PDF](#) – This software is a PDF re-branding program that will pay you over \$30.00 for every sale made through your affiliate ID. E-book publishers and online marketers use this powerful program to create e-books that can be branded by affiliates. I used this program to create the branding ability of this very e-book that you are reading. There is nothing else available that comes close to the power of this software. This is a must tool for any affiliate or e-book author who is serious about making money online.

[Free Monthly Websites](#)- This is a website that gives you access to pre-made websites that can and will generate income for you. All you have to do is download the websites and upload it to your hosting server. It also offers an affiliate program for percentages of sales such as hosting and other add – on material. It's a well-run program with an excellent product that really is 100% free.

[Auction Give Away](#) – Another website that gives away a ton of free products. There is an incredible amount of information that is given away free with no strings attached. The way this site makes money is it offers a lot of premium content that can be purchased after downloading the free content. Although not

obligated, many people purchase the premium content because it's such a valuable package. You make over \$48.00 anytime a purchase is made. This is another well-run, great affiliate program that virtually sells itself.

[ClickBank](#) – This is probably the mother-load of affiliate related content on the web. You can find more programs than you can count available for you to promote. The key here is finding the programs with the highest payout structure and the quickest selling rate. Many people only make money as an affiliate by promoting programs they find on [ClickBank](#).

## Conclusion

I hope that you have found this e-book helpful. Remember, many people fail to plan, but never plan to fail. If you put these strategies into effect, I'm confident that you'll do very well with affiliate marketing. Use this e-book as a guide, and lay out a plan for your success.

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